



Akademia WSB



EXECUTIVE MBA (ENG) postgraduate studies

Numer usługi 2024/04/09/8729/2118355

📍 zdalna w czasie rzeczywistym

📖 Studia podyplomowe

🕒 518 h

📅 19.10.2024 do 29.06.2025

29 000,00 PLN brutto

29 000,00 PLN netto

55,98 PLN brutto/h

55,98 PLN netto/h

Informacje podstawowe

Kategoria	Biznes / Zarządzanie przedsiębiorstwem
Sposób dofinansowania	wsparcie dla pracodawców i ich pracowników
Grupa docelowa usługi	.
Minimalna liczba uczestników	15
Maksymalna liczba uczestników	40
Data zakończenia rekrutacji	12-10-2024
Forma prowadzenia usługi	zdalna w czasie rzeczywistym
Liczba godzin usługi	518
Podstawa uzyskania wpisu do BUR	art. 163 ust. 1 ustawy z dnia 20 lipca 2018 r. Prawo o szkolnictwie wyższym i nauce (t.j. Dz. U. z 2023 r. poz. 742, z późn. zm.)
Zakres uprawnień	studia podyplomowe

Cel

Cel edukacyjny

Completion of the Executive MBA program allows you to apply to be appointed to the supervisory boards of companies with the participation of the state treasury in accordance with the Act on the Principles of State Property Management, without having to pass the state examination!

1st place in the Perspektywy 2024 MBA Ranking in the category QUALITY OF THE FACULTY (participation of lecturers - practitioners with business experience, people with the highest qualifications among the teaching staff)

Efekty uczenia się oraz kryteria weryfikacji ich osiągnięcia i Metody walidacji

Efekty uczenia się	Kryteria weryfikacji	Metoda walidacji
<p>Skills knowledge:</p> <ul style="list-style-type: none"> - Global sustainable change management - Management concepts and methods - Business environment analysis - Responsible managerial decision making - Organizational management 	<p>The program concludes with 3 exams completing each semester of study and the submission of the final project. Moreover, the basis for obtaining credit for individual study modules will be the analysis of the following: case studies, practical assignments based on the course content, group tasks and individual tasks</p>	<p>Test teoretyczny</p>
<p>Skills Attitudes Knowledge:</p> <ul style="list-style-type: none"> - Inclusive Leadership - Global Entrepreneurship 	<p>The program concludes with 3 exams completing each semester of study and the submission of the final project. Moreover, the basis for obtaining credit for individual study modules will be the analysis of the following: case studies, practical assignments based on the course content, group tasks and individual tasks</p>	<p>Test teoretyczny</p>
<p>Attitudes Knowledge:</p> <ul style="list-style-type: none"> - Managerial ethics, responsibility and sustainability - Managerial ethics, responsibility and sustainability International and intercultural orientation 	<p>The program concludes with 3 exams completing each semester of study and the submission of the final project. Moreover, the basis for obtaining credit for individual study modules will be the analysis of the following: case studies, practical assignments based on the course content, group tasks and individual tasks</p>	<p>Test teoretyczny</p>

Kwalifikacje

Kompetencje

Usługa prowadzi do nabycia kompetencji.

Warunki uznania kompetencji

Pytanie 1. Czy dokument potwierdzający uzyskanie kompetencji zawiera opis efektów uczenia się?

tak

Pytanie 2. Czy dokument potwierdza, że walidacja została przeprowadzona w oparciu o zdefiniowane w efektach uczenia się kryteria ich weryfikacji?

tak

Pytanie 3. Czy dokument potwierdza zastosowanie rozwiązań zapewniających rozdzielenie procesów kształcenia i szkolenia od walidacji?

tak

Program

Course Title	ECTS	Contact hours (in total)
Strategic Management: Navigating Global Challenges and Technological Innovations	4	40(100)
Finance and Accounting: Mastering Financial Decision-Making in a Dynamic Business World	5	45(125)
Human Capital Management: Maximizing Organizational Performance through People	4	40(100)
Logistics and Supply Chain Management: Driving Efficiency and Innovation in Global Business	4	40(100)
Quality Management: Achieving Excellence through Continuous Improvement and Sustainable Practices	4	40(100)
Marketing, Sales Management, and CRM: Navigating Global Markets and Building Customer Relationships	3	30(75)
Leadership: Navigating Diversity and Fostering Inclusion	3	30(75)
Digital Transformation of Contemporary Organization	4	40(100)
Organizational and Economic Behavior: Exploring the Interplay of Economics and Management	4	40 (100)
Change Management: Navigating Organizational Transformation and Adaptation	3	30(75)
Psychology of Management: Navigating Global Challenges and Technological Innovations	4	40(100)
Corporate Social Responsibility: Development of Ethical and Sustainable Organizations	4	40(100)
Intercultural Management and Organizational Culture: Shaping Values, Beliefs, and Performance	3	30(75)
Capstone Project: Synthesizing MBA Knowledge for Real-World Application	5	25(125)

Study Visit in Enterprise: Practical Learning in Real-World Business Operations	1	8 (25)
	55	518 (1375)

Harmonogram

Liczba przedmiotów/zajęć: 0

Przedmiot / temat zajęć	Data realizacji zajęć	Godzina rozpoczęcia	Godzina zakończenia	Liczba godzin
Brak wyników.				

Cennik

Cennik

Rodzaj ceny	Cena
Koszt przypadający na 1 uczestnika brutto	29 000,00 PLN
Koszt przypadający na 1 uczestnika netto	29 000,00 PLN
Koszt osobogodziny brutto	55,98 PLN
Koszt osobogodziny netto	55,98 PLN

Prowadzący

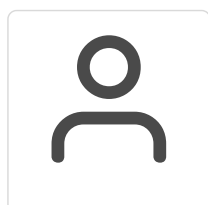
Liczba prowadzących: 3



1 z 3

Ewa Palarczyk

President of the Management Board, Founder at GPM EMEA, a company responsible for promoting sustainable practices in Europe, Middle East and Africa. Owner of Energy of Result company, providing advisory and training services in strategy, portfolio and project management.



2 z 3

Iona Leoniewska

Chief Revenue Officer at Escola S.A.Group, which develops mobile and web applications, provides consulting services in digital transformation, and builds its own products

through venture building.



3 z 3

Dr Krzysztof Wojewodzic

Krzysztof Wojewodzic aka Kris Escola – Serial techpreneur (w/ 2.5 exits) and researcher specializing in AI in Education.

At the invitation of The Economist, he spoke at World Economic Forum in Davos and Global Agenda in London.

He is currently CEO and Founder of Escola inc. – 170. fastest growing company in Europe (20x growth in years 2019-2022). Escola provides IT services and solutions to companies like Sony, Citibank and Porsche, L'oreal and 20+ universities. Escola was also awarded 2023 "impact star" by Deloitte for the knowledge sharing that Kris and Escola are providing.

He is a Global Education champion of the Entrepreneurs Organization (17.000 Founders of >\$1M revenue) and he hosts "My EO Education" podcast.

Father of two boys, fan of kitesurfing and MTB.

Expert in business models. He worked for the Boston Consulting Group (BCG). His apps have received more than a million downloads on four occasions. One of the apps was the most downloaded in 6 countries. Dr Krzysztof Wojewodzic is an expert of the National Centre for Research and Development (NCBR) and a visiting professor at ALK. President of Escola S. A. Owner of visentevents.com.

Informacje dodatkowe

Informacje o materiałach dla uczestników usługi

Participants receive materials from selected classes after they have been completed.

Warunki uczestnictwa

Registration fee	1000 zł
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Informacje dodatkowe

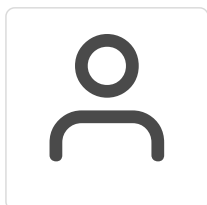
- **Duration:** 3 semesters, 518 h
- **Days of classes:** classes take place on selected Saturdays and Sundays, 8.00 a.m. - 5.55 p.m.
- **Credit requirement:** the program concludes with 3 exams completing each semester of study and the submission of the final project. Moreover, the basis for obtaining credit for individual study modules will be the analysis of the following: case studies, practical assignments based on the course content, group tasks and individual tasks

Warunki techniczne

The service is provided remotely via the Ms. Teams, ClickMeeting and Zoom platforms Minimum hardware requirements that must be met by the Participant's computer or other remote communication device: • Desktop computer/laptop with Internet access • Working microphone and webcam (or integrated with a laptop) Minimum requirements for the network connection parameters that the Participant

must have: download 8 mb/s, upload 8 mb/s, ping 15 ms Necessary software enabling Participants to access the presented content and materials: We recommend using the current version of the CHROME browser (on both Windows and Apple computers).

Kontakt



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