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r²ESG

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ESG



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The future of business with ESG - a new dimension of management

These are the assumptions that are to accompany modern and progressive companies:

E (environmental) - concern for the natural environment and the implementation of environmental protection goals

S (social) - social responsibility, i.e., supporting social groups affected by specific problems, maintaining relationships with other companies, and responding quickly to crises

G (governance) - corporate governance, maintaining legal standards regarding general compliance with regulations, including Labor laws, business ethics, equality, and overall quality of corporate management.

A little history - where did ESG come from?

Awareness in the industry is constantly evolving, which is why there was a need to thoroughly analyse the business environment and its impact on society and the ecosystem.

In the past, companies focused on CSR actions (entrepreneurs voluntarily considered social interests in their activities), but despite these noble ideas, it was not sufficient. Businesses focused on individual problems, and such an approach did not keep up with the rapidly changing development of the global economy.

It is on these foundations that ESG was created, which comprehensively complements the shortcomings in the CSR concept. This business approach is no longer just

fragmentary actions in strategy. ESG reshapes brands and companies anew, constitutes general responsibility and commitment of a given organizational unit to social life. It also introduces changes in ideology, management, and aims to reduce the carbon footprint.

Why is it worth paying attention to ESG now?

First of all, due to the benefits it brings to companies:

Additional value for image and reputation

Consumers and the public are increasingly paying attention to companies' actions in the ESG field. Investors are also more willing to cooperate with companies that follow current trends and quickly implement necessary changes. A conscious society already knows what it demands from businesses in the market. ESG thus contributes to improving the company's image and increases the chances of gaining loyal customers.

Reduction of financial risk

Entrepreneurs are obliged to pay various fees for using the environment. Introducing the ESG idea into a company can reduce the risk associated with environmental and social regulations and potential financial losses related to ecosystem pollution or unethical practices.

Increased efficiency

Optimizing business processes for ESG can lead to cost reduction, reduced resource consumption, and more efficient use of energy. Investing in ESG thinking can lead to long-term savings. There is still one issue left - ESG reporting. It is already mandatory for large market entities.

We expect that as of 2026, the sector of small and medium-sized enterprises will also have to introduce this documentation. It's worth starting now!

r²eko services supporting the ESG idea

Environmental audit with a focus on ESG

We help identify areas where a company's performance can be improved and determine a strategy that will benefit the business and the environment. Together, we set goals, prepare reports, examine what fees and reports the company must fill out. We will correct any errors in natural resource management.

Waste management consulting

Almost every business generates waste - it cannot be avoided, but many things can be done to gradually reduce its quantity and recycle it properly. Don't forget about the appropriate waste fees either.

Environmental consulting and outsourcing

We offer assistance in identifying and assessing investments in line with ESG criteria, enabling companies to invest in projects with a positive social and environmental impact. We offer comprehensive outsourcing services that allow our clients to focus on their key areas of activity.

Ecological review

We will conduct a general report for you, showing how the company's industrial installations affect the ecosystem.