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## Reference

It is my absolute pleasure to recommend Revas Business Simulation Games. I was a participant a few years ago in the simulation *Travel Agency* but thought the *Electronic Store* simulation would be great to implement during onboarding and training of new entry level employees who haven't had any experinece in the given field. It was great helping everyone with their decisions and how invested they all became in the game. Some players stuck to one strategy that proved to be successful, while others decided to experiment.

Given the fact everyone was competing against each other in the same market, the players had to study their competition's strategies and try to think one one that would help their business grow. Every round was different and exciting. The players have described this experience as interesting, exciting, dynamic and a great way to learn about the daily activities of a business. Furthermore, they agreed the game well calculated, complex and definitely worth playing.

I would definitely recommend this simulation, or any other simulation by Revas, for education or training of employees. It has been a great pleasure to work with the Revas team and I hope we will work together again in the near future.

Sincerely,



M SAN Grupa d.o.o.  
Ivana Maja Miličević

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